

Title: *Tweet Cute*
Author: Emma Lord
Genre: Romance/Contemporary

Reviewer Name and Grade: Julianna V., 10th Grade

Date Reviewed: August 15, 2021

The novel *Tweet Cute* by author Emma Lord is about how two teenagers became entangled in a massive Twitter war. This novel takes place in the year 2020, and is set in New York City. The reader follows the perspectives of the characters Pepper and Jack. Pepper is the captain of the swim team, an overachiever, and has an outstanding GPA that makes other students jealous. On the other hand, Jack is the complete opposite; he is the class clown, “captain” of the dive team, and is always hidden behind his popular twin brother's shadow. Also, Jack is interested in app development, and he is the creator of the most popular app called Weazel; only students who attend his school utilize this app to chat with each other anonymously. Jack (also known on the app as Wolf) chats with Bluebird who happens to be Pepper. Through the app, these two start to fall for each other.

Pepper and Jack have one thing in common: they are both closely attached to their family businesses. Pepper is dedicated to the popular fast-food chain Big League Burger, and Jack is dedicated to the family deli (Girl Cheesing). Supposedly, Big League Burger copied a grill cheese recipe from the deli, and this eventually led to a massive Twitter war. On Twitter, the family businesses go at each other with memes and retweet battles, and Pepper and Jack are the ones responsible for posting on the Twitter accounts. This war became tremendously popular on the Internet; it became so popular, in fact, that multiple articles and videos were made regarding the war. As the war escalates, Pepper and Jack find themselves hanging out more often with each other discussing the events regarding the Twitter war and hanging out after school for their swim/dive team events. They also continue to chat with each other anonymously on the Weazel app. Since they hung out with each other so much, Pepper and Jack develop an unexpected relationship with each other. Throughout the novel, Pepper and Jack discover more about each other and what they truly want to do with the rest of their lives.

Did the plot (for fiction) or presentation of information (for nonfiction) keep you interested?

Yes, the book kept me interested. Mainly, I was interested in finding out if the war would end at some point, or it would progressively get worse. I was also interested in the relationship that formed between Jack and Pepper, and I was curious to see how this relationship would be affected as a result of the Twitter war.

Was the pace of the book too fast, too slow, or just right?

Personally, I believe the majority of the book was paced just right, except for the ending. I feel the author poured out a lot of information at the end of the book, and I would have liked if the author could have revealed this information more spaced out throughout the book (preferably the middle).

What grade level(s) is this book appropriate for?

I believe this book is appropriate for grade levels 8 through 12 (ages 13+) because it has some mature language. Also, the main characters are high school students, so this book would be a great read for high schoolers so they can relate to the characters better.

What type of reader would you recommend this book to?

Honestly, I would recommend this book to all types of readers, especially those who enjoy romance. I thought this book was easy to understand, and it is a great quick read (if you are looking for a book with not too many pages).

What other information do you think would be helpful for teens to know about this book?

This book contains some mature language, but other than that, it is an excellent book that kept me interested the entire time.

I would rate this book *4 stars: I enjoyed this book and found it worthwhile reading.* Honestly, this book exceeded my expectations. Going into this book, I initially thought that the majority of the book would be based off of the Twitter war. However, I enjoyed how the author incorporated the Weazel app into the plot and how the story was not completely focused on the Twitter war. Another reason why I enjoyed this book was because it also discussed family relationships and friendships. The Big League Burger fast-food chain and the Girl Chessing deli both started off as family businesses, and they both became more popular over time because of Twitter. I have not read many young adult books that are centered around the Internet/social media, so this was a pleasant change to read about a topic I usually do not read about often. Overall, even though this is not one of my all time favorite books, I found it worthwhile to read.