

Film Title and Release Date: *General Magic* (2018)
Length of Film in Minutes: 93 minutes
Film Genre: Economics & Globalization, Computer Science and
Technology, Historical Perspectives

Reviewer Name and Grade: Hanxi J., 9th Grade

Date reviewed: June 1, 2021

This documentary is about the company which started to first try to make and produce the first modern cell phones. The company, general magic, was the first to get this idea. The company was so hyped up and everyone was excited, because the company said there will be devices people could fit in their pockets. A lot of other companies, such as Apple and Sony were interested in the idea. Unfortunately, there were a lot of delays and whenever the release date for the phone came, general magic would delay it. The people working at general magic would have beds at the offices and work more than one hundred hours a week to try to finish the phone. Finally, when everything was complete, the project was released. When it got released, people thought the price of it was way too expensive, and the stocks of the company dropped from 12\$ to under 6\$. It was a huge fail, almost no one bought the product. the people who did were people who worked for the company and their relatives. Overall, this lead to the development of apple creating the modern phone, the iPhone. We use this almost every day and it is a big part of life today.

How did you find the movie on kanopy?

I looked through the documentary section

Did the plot keep you interested?

Yes

Was the pace of the film too fast, too slow, or just right?

The pace of the film was fine.

What grade level is film appropriate for?

All ages

I would rate this film 5 stars because it shows in detail what the first thought of the phone was, and the process of it being created.